

# **STARDUST SHOWCASE**

## **Event overview:**

In the graphic designing event, students will create an E-Brochure on the topic which would be disclosed at the time of the event. Students will design an E-Brochure and get a chance to showcase their designing skills in a digital format. They will learn how to create eye-catching and engaging E-Brochures.

## **RULES:**

- 1) Requirements for the competition
- 1) Minimum 3 GB Graphics Card
- 2) Continuous internet connectivity
- 3) RAM Required 8 GB, 16 GB or more
- 4) Power Backup must needed
- 5) Software can be used: 1.Photoshop 2.Canva
- 6) Participants will get only 2 hours to perform and create an E-BROCHURE of 4 pages.
- 7) The topic of the Competition will be declared at the venue only.
- 8) The content of the E-Brochure should be well defined.
- 9) Use of AI Tools is strictly prohibited. Any team found using AI Tools would be eliminated out of the event.
- 10) Only 1 candidate from a team will be allowed to design the brochure, the other candidates will provide assistance and help in the ideas.
- 11) The decision of the judges will be final. The result will therefore not be altered at all.
- 12) After making E-Brochure the participants will be mailing it to the host school and then it will be displayed on a projector in front of all the participants and judges before judgement.
- 13) E-Brochures received after a 2 hours time limit would be given overall negative marking of 2 points.

## **Eligibility Criteria:**

1. Students from classes IX–XII are eligible participants
2. Only ONE group from a school can participate with maximum of 4 participants for creating E Brochure.

## **Provided and Expected Items:**

- 1) Students will bring their own system of required configuration (laptop) and the host school can provide Wi-Fi facility. It is advised to bring your own data pack to ensure internet stability throughout the competition.

**Itinerary:**

Timeline for the event: 3.5 hours

- 1) The event will begin with the introduction of each team and facilitation of the judge in the first 30 mins.
- 2) The rules and regulations will be announced to all the respective teams in the next 15 mins.
- 3) All the doubts and queries would be made clear before starting the competition in the next 15 mins.
- 4) A timeline of 2 hours will be provided for the creation of E-Brochure.
  
- 5) Judgement and the presentation of each E-Brochure by all the team would be made in the last 30 mins.

**Other:**

It is advised to all the participating teams to carry their own system of minimum required configuration and a data pack for internet stability throughout the event.

Judgement Criteria-

The E-Brochure will be judged on basis of following criteria

- A. Creativity-10
  - B. Content Quality-10
  - C. Color Scheme-10
  - D. Design-10
  - E. Type of Images used-10
  - F. Relevance to topic- 10
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